

Printed Products

Our job is to make you look good on paper. Quality printing can help your business make a lasting impression on your customers and clients.



Advertising Specialties

Promotional products also known as advertising specialties get your name out in a big way. Coffee mugs, pens, and other promotional items are a great way to increase name recognition for your company and keep your message in front of customers or potential customers and create deep impressions in their minds. These products are great for customer giveaways, contest prizes, staff appreciation gifts, brand recognition or awards. For customized designs and ideas, please feel free to contact us.

Graphic Design

Graphic design lies at the very core of everything we do at Printastic. It is all about communicating ideas and concepts in meaningful and engaging ways.

Whether you need a brochure designed, product packaging created, or a marketing campaign delivered, a graphic designer is skilled at finding a solution that meets your design requirements.

If you have ideas that you want to express, our “visual problem-solvers” can help make those ideas a reality. From visual and technical design, to environmental design and publications, we have the experience and network of talented folks to help you.



Announcements



Bring attention to your next banquet, awards ceremony, trade show, company party, or other special event with custom announcements. Announcements are an elegant way to keep customers and employees up to date with special events in the life of your business. Whatever the

event, we can help you get your message out on time and within your budget.

Banners

Full-color vinyl banners offer a high-impact, hard-to-miss means of getting your message out to the world. Grab attention at events, grand openings, and trade shows. Durable enough to be used inside or outside, banners are a versatile source of marketing muscle.



- Announce a sponsorship, upcoming event, special sale, or exciting new product.
- Place vertically oriented banners next to each other to create a striking visual display.
- For a professional look, consider pole pockets to mount your banner to a free-standing display.

Big Color Posters



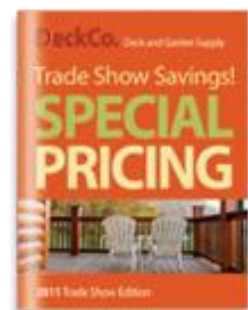
Big posters get big results! Their large size makes them hard to ignore, and they're easily noticed by passers-by. Advertise a grand opening, special event, new product, drink special or list of upcoming performers in a highly visible way. It's no wonder posters are a favorite promotional tool for bands and political campaigns.

- Use big color posters as art reproductions, movie posters, photo posters, music posters, and promotional collectibles.
- Sometimes less is more. Make a striking display using simple posters in a creative way.
- Extend your poster's lifespan by adding a durable aqueous coating.

Booklets

Deliver useful, targeted information to your customers in a highly professional package with a well-designed, professionally printed booklet. Booklets are ideal for a variety of projects...from price books to product brochures, cookbooks to software manuals, maintenance schedules to frequently asked questions.

- Create catalogs annually, quarterly, or monthly to keep your customers informed of your latest products and services.
- Consider full-color printing on a glossy paper to make images explode from the page.



- Consider using a Wire-O or spiral binding for booklets that are easy for your customers to flip through and find the information they need!

Brochures



Get your message out to potential customers quickly and concisely with a well designed brochure. Small enough to slip in a pocket or an envelope, brochures conveniently provide an extra punch to your marketing message in an inexpensive package. Put brochures to work for you in your next marketing campaign to:

- introduce a new product or perk up interest in an existing product line
- acquaint customers with major services you provide
- point out key features and benefits to new and potential customers

Business Cards

Small enough to fit in a pocket, yet versatile enough to use anywhere, your business card is the most important piece in your marketing arsenal. More than just names and numbers, effectively designed business cards provide a bold first impression with your prospective customers, and put your contact information right at their fingertips when they are ready to buy.



- Maximize your business card's impact with full-color printing and eye-catching imagery.
- Add valuable real estate for maps or tear offs with a fold-over business card.
- Use high-quality paper to add elegance and make your business cards stand out from the competition.

Calendars



Keep your company in front of customers' eyes with a custom calendar. Calendar printing is a powerful way to make sure your business or brand is seen by dozens, hundreds, or thousands of people each and every day.

- Using full-color photos? Make them pop on premium glossy paper and cover stock!
- Looking to liven sales? Plan a promotion for each month and incorporate it into your calendar design.

- Build a calendar around your customer base. Highlight important dates and holidays specific to your customers to provide a valuable resource they can't live without.

Carbonless Forms

Tame disorder, increase your productivity, and streamline your workflow with carbonless forms. From invoices to order forms, packing slips to receipts, inventory checklists to service contracts, a well-designed carbonless form will save you time, money, and headaches by providing an instant duplicate you can provide to customers and co-workers alike.



- Need an extra copy to file with sales staff and accounting? Consider 3-, 4-, or 5-part forms.
- Add a second ink color to make information easier to find.
- Make organization and filing a snap with pre-drilled holes.

Custom Printing



Your imagination is limitless, and so are our printing capabilities. For ideas that don't fit nicely into predefined categories, we're here to help. Whether you need irregular-sized handouts to help you stand out from the competition, specialty-cut windows in your brochures and sales materials, or custom packaging and markups, we can provide the printing services you need to set your creative side free and bring your ideas to life.

Envelopes

Be sure your mailings arrive in style with printed envelopes that beg to be opened. Whether a simple, one-color remittance envelope or a full-color piece featuring bright, colorful imagery and text, we can design and print envelopes to suit any need.

- Mailing important documents? Give you customers peace of mind by using tinted security envelopes instead of standard commercial envelopes.
- Stand out from the competition and get noticed with two- or four-color envelopes.
- Create added convenience for your customers by including return envelopes with your latest marketing materials.



Flyers



Get your messages out to the masses. Flyers are a cost-effective way to cover a large area without breaking the bank. Hand them out at events or on street corners. Leave them in public places or deliver them to doorsteps. Flyers are a powerful sales force that are, quite literally, easy to grasp.

- Great for promoting events, upcoming sales, or highlighting limited special offers.
- Use glossy aqueous coating in addition to colorful four-color printing to make your message pop.
- Need more real estate? Go large, and fold your flyers to get twice the bang for your buck.

Index Tabs

Organizing improves efficiency and saves you time. Add a touch of professionalism to your organizing efforts with custom-printed index tabs. Added to presentations and reports, custom-printed index tabs enable your employees and customers to quickly and easily find the information they need.



- Add index tabs to your next sales catalog to make navigating to product categories a breeze.
- Add an extra layer of polish to business reports by tabbing chapters.
- Prevent wear and tear with Mylar-reinforced or poly plastic tabs.

Labels/stickers



Product labels are among the most important communication tools between your company and potential customers. They also provide an assortment of creative ways to market your message. Place your brand on paper, glass, fabric, stone, and everything in-between.

- Labels aren't just for products. Consider labels for return addresses, warnings, or a quick way to tag specials and sales!
- Need to move or easily remove your label? Print on a white or clear static cling!
- Need durability without breaking the budget? Consider glossy paper or vinyl to provide extra life to your labels.

Letterhead

A well-designed letterhead shows customers they're dealing with an organization with an attention to detail. A poorly designed or outdated letterhead can have the opposite effect. Use your letterhead to create an image your customers can feel comfortable trusting.

- Create a simple black-and-white letterhead for faxes, while reserving more colorful ones for sales letters and business correspondence.
- Smoother, high-quality paper stock creates a strong and professional impression.
- Letterhead isn't just for business. Consider creating a personalized letterhead for your correspondence to family and friends.



Memo and Notepads



Memo pads are the perfect ninja marketing tool, stealthily getting past defenses and delivering your message every day. Give them away to customers at your next meeting, trade show, or marketing event, and have your message reinforced over and over again. With personalized memo and notepads, your company will be the first thing customers see when they reach for a piece of paper. Have your company's logo, contact information, and a slogan or inspirational message printed on your notepads to keep your company on the top of their mind.

- Unlike other trade show handouts, memo pads are long-lived and extremely functional.
- Unify your image with matching notepads, letterhead, and envelopes.

Newsletters

Share your story and connect with customers in an easy, timely way. Whether you focus on industry news, community happenings, or general interest topics, a regular monthly newsletter will give your brand the front-of-mind awareness you need to keep business booming.

- Promote new or seasonal products in your newsletter.
- Keep employees up to date on company happenings with an internal newsletter.
- Encourage customers to "archive" your newsletters...and keep your message in front of them long after others have faded from memory...by including a three-hole punch along the left edge.



Pocket Folders



Look professional and prepared with presentation folders that complement your promotional materials. Whether you use them for conference handouts, product literature, business proposals, or press kits, presentation folders are an excellent way to bolster your brand while keeping important information tight and tidy for your team members or clients.

- Die-cut business card slots make it easy to provide your customers with your contact information.
- Consider full-color printing on a glossy cover stock to garner attention.
- It's what's inside that counts. Valuable marketing space is available on both the pocket and the interior of your folder.

Rack Cards

Concise, yet packed with information, rack cards are a marketing machine. These narrow wonders are designed to be displayed in racks and are incredibly tempting for customers to grab and take home with them. If you're in the tourism, hospitality, or restaurant business, rack cards are an absolute must for getting your message out to hurried consumers.



- Use rack cards as space-saving promotional pieces at point-of-sale terminals, company lobbies, or trade shows.
- Add your business card or a coupon to the rack card with an easy tear-away perforation.
- Include rack cards as a mailing insert to promote an exciting new product or an existing one.

Reports



Hours researching, writing, and preparing can be undone in an instant if you present your report with sub-par printing. Whether you need it copied or printed, in one color or full-color, we can handle it! Let us add a professional shine to your work with a professionally printed report.

- Mailing a report that contains sensitive information? Use our tinted security envelopes over standard commercial envelopes for peace of mind.
- Put your best foot forward with full-color printing on glossy paper throughout your report.
- Want a professional lay-flat report? Consider spiral or wire-o bindings for a report that's easy to page through.

Rubber Stamps

Rubber stamps are perfect for stamping large quantities of documents. Use them to endorse banknotes, add signatures



and addresses to forms, certify inspections, and more. With self-inking stamps, you can conveniently make thousands of repetitive impressions without re-inking. This time-saving solution is sure to earn your stamp of approval!

- Need a quick way to add your signature to a document? Create a custom rubber stamp of your signature to simplify the signing process.
- Save time and money with an easy-to-use self-inking stamp.
- Streamline your mailing process with a return address stamp.

Table Tents



Table tents are perfect for marketing anywhere people gather: restaurants, lobbies, front counters, service desks, conference tables, trade show booths. Use them to announce new products, promote upcoming events, and build general brand awareness in the community. Have some

extra display space in your office or lobby? Put table tents to work for you!

- Unobtrusive and effective for promoting ongoing specials, sales events, and limited-time offers.
- Use glossy aqueous coating in addition to colorful four color printing to make your message pop and increase the durability of your table tent.
- Place a table tent at your point of sale for a quick and easy up-selling opportunity.

Some other products:

Folders



Pharmaceutical Literatures



Customized hang tag

Plastic Cards



Crest & Trophies



Customized Polo/T-Shirts with print/embroidery



Customized corporate gift items

